

Regional Clubs Committee

LUAA Board of Directors Meeting Minutes:
Saturday, February 9, 2008



Name/Year	Position	E-Mail Address	2-9-2008 Participation
Jill Anderson '91	LUAA Staff Rep	jill.anderson@lehigh.edu	Yes
Monica Timar	LUAA Staff Rep	monica.timar@lehigh.edu	Yes
Sterling Ashby '92		sashby@hiatoys.com	No
Penney Frohling '85		jpgfrohling@aol.com	No
Mary Cottingham '90		mlcottingham@alumni.lehigh.edu	No
J. Stuart Jensen '82		jsjensen01@comcast.net	No
Dick Ulak '60	Chair	rfulak@comcast.net	Yes
W. Gary Liddick '76		gary.liddick@sap.com	Yes
Victoria Steel '01	Co-Chair	vickysteel@alumni.lehigh.edu	Yes

A. Survey

Good response from Classes 1948-2009P

- Implement a "Buddy System" where neighboring Clubs are invited
 - o For example the Delaware Club in all Philadelphia Club events and visa versa
- Create a "Best Practices" section on both the Clubs Web site as well as in LEHIGHLIGHTS
 - o List successful Club events with an event description and program chair's contact information for other Clubs to consider for their area
 - Items to discuss...What constitutes successful and Who populates this list?
- Reinstate a Club Officers Conference/Webinars
 - o Held once a year on campus
 - o Involve all Club Officers and possibly Lehigh Seniors in order to familiarize them with the Clubs program with hopes of them becoming actively involved after graduation

B. Alumni Volunteer and Club Awards

Honor Roll of Alumni Club Volunteers

- Better outline of criteria needed
 - o Consistent leadership
 - o Service to Lehigh Community
 - o On going participation within the Club in a variety of leadership positions

Alumni Club of the Year Award

- Better outline of criteria needed
 - o Emphasis on quality of events, not quantity
 - o Provided a variety of opportunities for alumni involvement through their events

Voting and Marketing

- It was agreed upon by the Committee that ex-officio Board members were able to vote
- Next year send a detailed email to the Board of Directors to include
 - o Voting bullet points (ie what to look for in a nominee)
 - o Better explanation of the Awards (ie more detailed criteria)
 - o Past winners page
 - o List of current nominees with detailed "Club Activity Bios"
 - o Online ballot
- Included printed material on nominees in the Board of Directors pre-read packets

Additional Comments and Suggestion

- In the future consider asking Club Leaders for submission of LEHIGHLIGHTS "Spotlight" candidates
- For future Board of Director Meeting breakout sessions consider combining a few Committees to insure shared ideas and working together on certain projects

