

## Regional Clubs Committee

Agenda & Meeting Minutes:  
Friday, January 24, 2008 - 5:30 p.m.



| Name/Year            | Position       | E-Mail Address                 | 1-24-2008 Participation |
|----------------------|----------------|--------------------------------|-------------------------|
| Jill Anderson '91    | LUAA Staff Rep | jill.anderson@lehigh.edu       | Yes                     |
| Monica Timar         | LUAA Staff Rep | monica.timar@lehigh.edu        | Yes                     |
| Sterling Ashby '92   |                | sashby@hiatoys.com             | No                      |
| Penney Frohling '85  |                | jpgrohling@aol.com             | No (Time Difference)*   |
| Mary Cottingham '90  | (Chair, C2C)   | mlcottingham@alumni.lehigh.edu | Yes                     |
| J. Stuart Jensen '82 |                | jsjensen01@comcast.net         | Yes                     |
| Dick Ulak '60        | Chair          | rfulak@comcast.net             | No*                     |
| W. Gary Liddick '76  |                | gary.liddick@sap.com           | Yes                     |
| Victoria Steel '01   | Co-Chair       | vickysteel@alumni.lehigh.edu   | No*                     |

\*Contacted LUAA prior to/post teleconference to make alternate arrangements for participation.

### A. Survey

#### *Comments/suggestions requested of the Committee*

- Too long (Mary)
- Social part at end...is it necessary? (Mary)
  - o Yes, the end section related directly to the launch of the online community for feedback from involved volunteers.
- Group surprised by the interest for a Club Conference (All in agreement)

#### *Committee task for the February Board Meeting Breakout Session*

- Review results and pick one or two things the Committee needs to focus on
- How to move forward in those areas

#### *Note*

- Survey can be printed from the PDF icon at bottom of results

### B. Future of Alumni Volunteer and Club Awards

#### *Honor Roll of Alumni Club Volunteers*

- After a lengthy discussion it was agreed upon that this should be more of an Honor Roll with a annual inductee rather than an actual Club Volunteer Award.
- List of nominees will be those Club Volunteers who have been spotlighted in that year's series of LEHIGHLIGHTS.
- Nominations will roll over from year to year therefore a pool of nominees will build for future inductee selection.
- Nominees currently serving on the Lehigh University Board of Directors are not eligible for induction. However, because nominations roll over they will be eligible in future years.
- **A plaque listing names of recipients will be displayed on a wall outside the Alumni Association Office.**
- **It has been determined that a prize accompanying this award would be a \$100 gift certificate to the Lehigh Bookstore along with a Lehigh/Lafayette Weekend for two (includes tickets and hotel accommodations) or Reunion Weekend (event tickets and hotel accommodations).**
- Criteria for this Honor/Award has been written as such...
  - o **Honor Roll of Alumni Club Volunteers Inductee:** The inductee shall be a volunteer who has demonstrated consistent leadership and service to the Lehigh Alumni community.

### *Alumni Club of the Year Award*

- List of Club nominations will be chosen from those Clubs who are spotlighted in that year's series of LEHIGHLIGHTS.
- Nominations for this award will not roll over from year to year because the award recipient is chosen by what the Club did that particular year and not by a Club's overall success.
- **It has been determined that a prize accompanying this award would be a \$500 credit in the Club's account. It can be used on one event or several events to celebrate the award, but not necessarily on happy hour type events alone.**
- **A plaque listing Club recipients will be displayed on a wall outside the Alumni Association Office.**
- Criteria for this Award has been written as such....
  - o **Alumni Club of the Year:** This award recognizes an Alumni Club that has distinguished itself with the quality of its events and the opportunities it has provided to its constituency in the past year.

### *Voting and Marketing*

- A Web site has been created listing the criteria for both awards along with the nominees and their bios. <http://www3.lehigh.edu/alumni/clubs/committee/awards/>
- LUAA Board of Directors will receive information in their Board pre-read packet at which time they will be asked to review the nominees.
- **On the day of the Board Meeting a ballot will be distributed to each Board member for their vote.**
- **Award recipients will be highlighted in a ½ page ad in the Alumni Bulletin; in LEHIGHLIGHTS; in the Annual Reunion Program and as noted above, on a plaque displayed outside the Alumni Association Office.**

### *Additional Comments and Suggestions*

- Should Affinity Groups/Volunteers be up for consideration in the future?
- Ballot should list all nominees whether they are eligible for that year or not.