

***Fall 2007 LUAA Board of Directors Meeting:
Regional Alumni Clubs Break Out Session***

Regional Clubs Committee – Victoria Steel '01

- Committee worked on forming their own mission statement to articulate what it is they intend to achieve....To provide guidance and advocacy to regional based organizations
 - Strategies to accomplish the mission
 - Develop a posting of ideas to share
 - Motivate club officers nationally
 - Facilitate club conferences
 - Tactics
 - Web based “best practice tip sheet”
 - Set up online groups
 - Prepare Webinar based on needs / Suburban area needs will differ from those of urban areas
- Lehigh Lafayette Telecasts – 60 scheduled for this year
- Growth in alumni involvement in regional events each year- now 7,000 alumni annually
 - Need for more regional board leaders to sustain this increase

Discussion:

- Call to Care: "Caring Alumni Reaching Everywhere" – new type of affinity involvement
 - Web site which allows alumni to become involved with a charitable organization through a Lehigh connection
 - Each year will have a spotlight charity – Autism is on target for 2008
 - Alumni can post an event or drive with their personal story attached
 - Clubs can become involved in a charity forum
 - 50-year and 25-year class can develop a project in the spirit of philanthropy
 - Consider linking into the community service office on Lehigh's campus to involve students as well